



HAWORTH®

Raymond James Ltd. Calgary, Alberta

Client Space

As charter tenants in one of downtown Calgary's most exciting new buildings, investment dealer, Raymond James Ltd. has created an environment that speaks to its successful history and its promising future. In addition to consistently reinforcing the highly polished brand, the space beautifully supports the working needs of their investment banking and research professionals, as well as its flagship branch of more than 40 financial advisors serving individual investors and their families.



"The offices are beautiful, and convey the sense of trust and longevity we were looking for, with a modern, professional aesthetic. We are very happy with the new space." Diane Groot, Facilities and Office Services Manager, Raymond James

When it comes to servicing individual clients' wealth management and the capital market needs of growing Canadian corporations, trust and professionalism are key to establishing strong relationships. So when Raymond James outgrew its Calgary offices, a modern space in the brand new Eighth Avenue Place proved ideal. Along with updating the well-established firm's image, the new workplace presented an opportunity to better support the distinct working styles of their three business units.

The engagement required a consistent, yet flexible design concept that would allow a single aesthetic to be interpreted in various ways. For example, while advisors who work with private clients generally meet within their own offices, the investment banking group is more likely to see clients in a conference room or lounge area. The research group, however, is more team-focused, requiring easy access to other members within the unit. The design team worked closely with each group to honor these differing workstyles.

Haworth was selected as the interior furnishings partner for its broad offering and ability to tailor products to support the individual teams and workers. After all, consistent finishes and integrated solutions were critical to creating a cohesive

space. What's more, Haworth was able to fine-tune the product mix, provide tailored wood finishes, and incorporate custom upgrades on an aggressive timeline.

"It was a very tight schedule," explains Diane Groot, the client's manager of facilities and office services. "We spent three months planning the design, construction and furniture layouts with input from each group in Calgary. The build-out was completed in less than three months."

The company's commitment to its employees is clear throughout the finished space. Private offices are well suited to the occupants' roles. Glass walls allow daylight to suffuse the open workstations at the center of the footprint. Even height-adjustable tables were offered to individuals who prefer to spend some of their working time standing.

Ultimately, the new Raymond James office reflects the firm's dedication to providing quality service to its clients. Not only do workspaces support the way the firm operates today, but they are positioned to evolve and grow with Raymond James well into the future.



Each office area is tailored to fit the needs and workstyles of those occupying them, while still maintaining a similar aesthetic to the others. The conference areas were consciously designed with customer needs in mind.



The client lounge encourages employees and clients to come together both for meetings as well as receptions celebrating the hard work accomplished.

Customer Profile

Raymond James Ltd. is the Canadian arm of North American investment dealer Raymond James Financial, a leading North American independent investment dealer offering a full range of professional investments and products including: investment banking and institutional sales and trading, equity research on more than 900 companies across Canada and the United States. Raymond James has been helping investors achieve their financial goals and dreams since 1962. The firm's predecessor companies in Canada were doing the same for more than 75 years.

In Calgary, Raymond James has an extensive presence serving individual and institutional investors, as well as corporate issuers.

Raymond James was founded on the principle of always putting the needs of clients first. This principle remains the foundation on which they continue to build the company.

Haworth Product

Systems Furniture: Compose®
Seating: Zody®, X99®, Very®, m_sit™, Exchange
Desks, Files & Storage: Masters Series®, York™, X Series®
Tables & Conference Furniture: Planes®, q_bic™, m_sit™
Accessories: BRAZO®

Architectural & Design Firm: HOK – Calgary, Alberta

Project Manager: Prime Projects – Calgary, Alberta

Haworth Furniture Dealer: hbi – Calgary, Alberta



Haworth's integrated palette includes Compose, Enclose, Patterns, Planes, Reside, Beside, and Belong.

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